



Strategic Plan 2019 - 2022

Vision A healthy, happy, vibrant, resilient and engaged community

Mission To promote social cohesion within the community. We aim to bring together people of all ages and backgrounds to engage in education, recreation, health & wellbeing and community support activities.

Our Guiding Principles

Teamwork	Work together, encourage diversity and respect individual contributions
Leadership	We lead by example, show integrity, are accountable, empower others all in a sustainable manner.
Innovation	Show initiative, bring new ideas to the community & encourage innovation to foster community engagement.
Empowerment	Empower people to promote partnerships, collaborate and facilitate action.
Fun	Encourage humour, positivity, laughter & happiness; add fun to your day.

Our Strategic Focus Areas	What we will see
<p>Number One</p> <p>Ensure we are meeting all governance requirements in order to meet the needs and priorities for the future of our community.</p>	<p>“We are confident that we are doing the right things, meeting our objectives and our requirements.”</p>
<p>Number Two</p> <p>Develop the profile of the Cottage through a detailed marketing / communications and engagement strategy to support the engagement of the Deans Marsh Community</p>	<p>“People understand who we are, what we do and what is happening in our community”.</p>
<p>Number Three</p> <p>Ensure that we create a safe, welcoming and well-functioning Cottage environment for community members.</p>	<p>“Our Cottage is a place people feel comfortable approaching and know they are in a safe, welcoming environment.”</p>
<p>Number Four</p> <p>Stakeholder engagement – relationship & partnership building</p>	<p>“We have a strong and positive relationship with local community groups and offer sustainable activities for all”</p>
<p>Number Five</p> <p>Community Participation in appropriate service delivery</p>	<p>“Engage the community and ensure we have a diverse group of people through the doors, getting involved in community activities and talking to each other.”</p>
<p>Number Six</p> <p>Community Development</p>	<p>“Our Cottage works to encourage a process where community members come together to take collective action and generate solutions to common problems”</p>